

THIS IS THE SAFETY AREA

The diagram illustrates the layout of a business card with various margins and areas. It features a central white box for the business card, surrounded by a light blue 'ACTIVE AREA', a light pink 'TRIM AREA (PAPER SIZE)', and a light green 'BLEED AREA'. Four registration marks (crosshairs) are positioned at the corners of the bleed area. Three arrows point from text labels to their respective areas: a pink arrow for the safety area, a black arrow for the trim area, and a green arrow for the bleed area.

TRIM AREA (PAPER SIZE)

THIS IS THE BLEED AREA

ACTIVE AREA

2" x 3.5"  
BUSINESS CARD  
TRIM 2" x 3.5"  
BLEED 2.25" x 3.75"  
.125" SAFETY AREA  
.125 BLEED